



CHAMBER NEWS

APRIL 2021



BUSINESS ANNIVERSARIES

None Reported for April

Thank you to all our hometown businesses and members. We appreciate your membership and your contribution to our community.

Member Advertising

100th Anniversary Celebration

It's time to begin preparing radio and print ads and chamber business promotions that will be part of our June 100th Anniversary Celebration and the downtown Junk Fest and Banquet on Saturday, June 26th. We want to use this opportunity to promote chamber members by including businesses in radio and print ads throughout the month. We need your help. If you have something to promote or some history or trivia about your business or the chamber, let us know so we can include it. May 5th is the deadline for turning in ad materials.

Several junk fest vendor apps have been received, selling jewelry, art, food and informational booths. In addition to the junk fest, banquet and performance by Casi Joy, plans are being discussed for a radio live remote and a grocery raffle during the month of June. Smitty's will have a beer garden during the junk fest and the banquet. At the banquet we will have the Alma Folklorica dancers, and music from Ashley Jimenez and Katelynn Thomas. It promises to be a busy and fun day, and we encourage our chamber members to get involved. Sponsors and volunteers are needed. If you are available to help, let one of our officers know and we will be happy to put you on the list.

Easter Promotions Successful

Thank you to all the Chamber members who contributed to the Easter Basket given away during our Easter Promotion this year. Leda Roberts was the winner of the amazing prize basket we put together with your help. We also had fun at the Easter Egg Hunt, with lots of kids out searching for about 1200 eggs hidden at the park. After the egg hunt kids were treated to a ride on the Ekkel Train! Thank you to our volunteers, Karina Gracia, Tom Davis, Jasmine Manciaz, Eveny Romero, Brenda Romero, Buddy Holbert, Shellie Shorb, Diane Yates, and Jim Puyear.



Casi Joy



Planning Underway for 4th of July

Can you believe it's already time to begin planning our 4th of July celebration? This year the chamber will host our traditional hotdog feed in the park, free swimming, and the evening fireworks display, all are planned for Sunday, July 4th. Booths and fundraisers are welcome at the hotdog feed, and we may throw in a few other surprises! Your ideas, suggestions and participation are needed.



2021 Chamber Membership

Thank you to each of you who has renewed your chamber membership for 2021. The membership drive ended with 56 new and returning chamber members! But, a few of our 2020 members have not yet renewed. If you forgot to send in your dues, there is still time to get in on the promotions we are planning. Don't be left off our member list! We have plans for a busy year promoting Hooker and our chamber businesses.

May Membership Meeting

Mark your calendars to attend our May Membership Meeting on Thursday, May 6th, at noon. We will be discussing plans for the June 100th anniversary and 4th of July events during this meeting. Come and share your ideas. See you there!

2021 Chamber Officers:

Mary Beth Puyear, President
Brenda Romero, Vice President
Craig Adams, Treasurer
Sheila Blankenship, Secretary

2021 Chamber Events

Events are subject to change and updates will be made as needed.

Hooker Chamber of Commerce

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March 27	Easter Egg Hunt
June 26	Chamber 100 th Anniversary Celebration
July 4	4 th of July Celebration
September 18	Chamber Golf Tournament
October 30	Halloween Parade
December 4	Christmas Parade
December 9	Christmas Cookie Crawl

CHAMBER COMMERCE CASH IS AVAILABLE FOR PURCHASE THROUGHOUT THE YEAR FOR GIFTS, PRIZES AND AWARDS. GIVE A GIFT THAT PROMOTES SHOPPING LOCALLY! SEE FIRST NATIONAL BANK OF HOOKER TO PURCHASE. NO PURCHASE FEES.
ALL CHAMBER

Member Business Promotion

Gold and Silver Chamber members are eligible for 2 promotions per year on our website and member communications. To request a promotion, contact

Mary Beth Puyear at (580) 522-1655 or email mail@hookerokcofc.net

Hooker Chamber of Commerce Minutes
Thursday, April 1, 2021

The Hooker Chamber of Commerce membership luncheon was held on Thursday, April 1 at 12 noon at the Hooker Community Center. Lunch was available from Mills' Ideal Foods for \$5. The meeting was called to order at 12:15 pm. Present were Mary Beth Puyear, Buddy Holbert, Brenda Romero, Wendell Mills, Laneta Adams, Craig Adams, and Leslie Kraich.

Minutes had been emailed to all members. Wendell made the motion to approve them as written, Craig seconded, and the motion passed.

Craig presented the treasurer's report showing a balance of \$19,577.73. Brenda made a motion to approve the report, Wendell seconded, and the motion passed. Mary Beth noted that the balance includes a \$3,000 donation from the Hooker Economic Development Board to be used for the 100th Anniversary Celebration.

Mary Beth reported on the 2021 membership drive. Current 2021 membership is 56 members. Mary Beth noted that several 2020 members have not renewed for this year, and they will not be included in 2021 promotions unless membership is paid.

Mary Beth reported on the Chamber Easter Egg Hunt held March 27th. She noted the event was well attended, and included prizes and a visit by the Easter Bunny. Special thanks to volunteers Karina Gracia, Tom Davis, Eveny Romero, Jasmine Manciaz, Buddy Holbert, Jim Puyear, Shellie Shorb, Diane Yates and Brenda Romero, and also to Ekkel Diesel Repair for providing train rides after the egg hunt.

Mary Beth said two people are needed to complete the selection of the chamber scholarship entries. Brenda Romero and Leslie Kraich volunteered to be on the scholarship review committee.

An update on plans for the Chamber 100th Anniversary was given. Mary Beth said that Smitty's will cater the banquet, and that several booth rentals have been received for the Junk Fest. Advertising and business promotions are still in the planning stage, and suggestions for these are needed from chamber members. A suggestion was made to check on the availability and cost of a rental service to provide tables and chairs for the event. Mary Beth said she would call for information. A motion was made by Buddy to order chamber polo shirts with an updated logo that can be purchased by chamber members, to be available for the celebration. Brenda seconded and the motion passed.

In other business, Mary Beth said that it is also time to plan the chamber 4th of July celebration. She said that the events will be held on Sunday, July 4th and will include the traditional Chamber Hot Dog Feed, free swimming at the city pool, and fireworks. No additional suggestions were made, and plans will move forward as stated. Volunteers are encouraged to help with these annual events.

With no further business, Wendell made the motion to adjourn, Brenda seconded and the motion passed.

Mary Beth Puyear
Acting for Secretary Blankenship