



CHAMBER NEWS

JANUARY 2021

BUSINESS ANNIVERSARIES

C. M. Keyes Dental Clinic
Established January 1, 1995

Congratulations to this hometown business and member. We appreciate your membership and your contribution to our community.

Welcome 2021

As we make plans for the chamber this year, there is a built-in assumption that events we schedule may change. One thing 2020 taught us is that we can, and sometimes must, change. We will move forward with that in mind, while hoping the year will be closer to what we know as normal.

This year marks the 100th year for the Hooker Chamber of Commerce! We plan to celebrate this milestone event, along with continuing the traditional events the chamber hosts each year. Every chamber member is invited to get involved. I look forward to seeing you and working with you throughout the year.

I wish each of you and those you love a healthy, happy, and prosperous year.

Mary Beth Puyear

Christmas Decorating Contest Winners

Congratulations to our 2020 Chamber Christmas Decorating Contest winners, Jeanne Hershey, Melissa Schmidt, Arlie Wright and the Hooker Historical Society. Thank you to everyone who participated for helping to bring some Christmas cheer to the residents of Hooker.



‘Kindness
is like snow-
It beautifies
everything
it covers.’

-KAHLIL GIBRAN



January Ribbon Cuttings

❖ None Scheduled

Check Your Mail

2021 Chamber dues renewal letters will be arriving in the mail this coming week. We hope you will choose to renew your membership and continue to support the chamber and the activities we host in our community. This year we continue to have different membership levels, where you can choose the level that offers the benefits that best suit your business or organization. Dues are used throughout the year to help fund various projects and purchase advisements both in print and digital forms.

Your letter will include a renewal form that shows the information we have on file for you. Please take a moment to review it and make any needed changes. We would like to have all members anniversary dates so we can acknowledge and congratulate you. We would also love to be involved in any celebrations you may have for milestone anniversaries, grand openings, grand re-openings etc. Be sure to let us know about them and tell us if there is anything we can do to assist.

February Membership Meeting-with Guest Speaker Arleen James

Mark your calendars to attend our February Membership Meeting on Thursday, February 4th, at noon. Arleen James will speak on growing Hooker's downtown. See you there!

2021 Chamber Officers:

Mary Beth Puyear, President
Brenda Romero, Vice President
Craig Adams, Treasurer
Sheila Blankenship, Secretary

Hooker Chamber of Commerce

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2021 Chamber Events

Events are subject to change and updates will be made as needed.

March 27	Easter Egg Hunt
June 19	Chamber 100 th Anniversary Celebration
July 4	4 th of July Celebration
September 18	Chamber Golf Tournament
October 30	Halloween Parade
December 4	Christmas Parade
December 9	Christmas Cookie Crawl

CHAMBER COMMERCE CASH IS AVAILABLE FOR PURCHASE THROUGHOUT THE YEAR FOR GIFTS, PRIZES AND AWARDS. GIVE A GIFT THAT PROMOTES SHOPPING LOCALLY! SEE FIRST NATIONAL BANK OF HOOKER TO PURCHASE. NO PURCHASE FEES. ALL CHAMBER MEMBERS CAN ACCEPT COMMERCE CASH.

Hooker Community Blood Drive

The First National Bank of Hooker is hosting a community blood drive on Thursday, February 11 from 3-6 pm at the Hooker Community Center.

Visit www.thegiftoflife.org to make your appointment.

Member Business Promotion

Gold and Silver Chamber members are eligible for 2 promotions per year on our website and member communications. To request a promotion, contact

Mary Beth Puyear at (580) 522-1655 or email

mail@hookerokcofc.net

Hooker Chamber of Commerce Minutes Thursday, January 7, 2021

The Hooker Chamber of Commerce membership luncheon was held on Thursday, Jan. 7 at 12 noon at the Hooker Community Center to better allow for social distancing. Lunch was available from Subway for \$5. Present were Mary Beth Puyear, Laneta Adams, Leslie Kraich, Brenda Romero, and Linda Martin.

Minutes had been emailed to all members. Brenda made the motion to approve them as written, Leslie seconded, and the motion passed.

In Craig's absence, Mary Beth presented the treasurer's report showing a balance of \$9,112.30 and it was noted that expenses in December included prizes for the Christmas events including the parade, prize drawing and decoration contest. Payment was also made for the 2021 Red Carpet Country Ad. Laneta made the motion to approve the report, Leslie seconded and the motion passed.

Mary Beth discussed plans being considered for the 100th anniversary celebration. The celebration is planned for June, with an outdoor venue in downtown Hooker. Members discussed the possibility of getting water bottles to give out with a special 100th anniversary logo. Mary Beth will check further on prices for these.

Mary Beth gave an update on the 2021 membership renewal letters. The letters will be sent out in January, with no changes to benefit options or dues. Letters will also be sent to prospective new members.

Members reviewed the 2021 Chamber Event schedule:

- Chamber Easter Egg Hunt Saturday, March 27th
- Chamber 100th Anniversary Saturday, June 19th
- 4th of July Celebration Sunday, July 4th
- Chamber Golf Tournament Saturday, September 18th
- Halloween Celebration Saturday, October 30th
- Christmas Parade Saturday, December 4th
- Christmas Cookie Crawl Thursday, December 9th

A discussion was held on possibly having a Valentine's Day promotion, but members felt it would be best not to plan any chamber promotions for the next two months with the COVID-19 Pandemic still very active in the community.

Mary Beth stated the 2021 budget is being prepared and will be presented at the February membership meeting.

Laneta made the motion to adjourn, Leslie seconded and the motion passed.

Mary Beth Puyear
Acting for Secretary Blankenship